

Make sustainable choices  
together with us



# Lindström in a nutshell

We are one of Europe's leading textile service companies with more than 170 years of experience in the textile industry. We offer a wide variety of textile services ranging from workwear, mats, restaurants and hotel textiles to industrial wipers, cleanrooms and washrooms.

We take care of people at their work – everyday. Our easy and smoothly adaptable textile rental services enhance the safety, hygiene and customer experience of our customers and help them be more sustainable.

Lindström operates in 24 countries and employs 4,600 people. The family-owned company's head office is in Helsinki, Finland.

## We care for people and our planet by inspiring people to shine and businesses to grow in a sustainable way

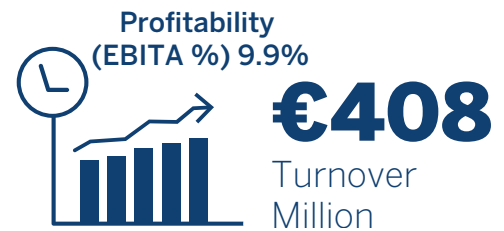
Caring for people and the planet is at the core. We encourage, support and enable businesses to prosper and succeed in a way that is sustainable, as we want to give more to and take less from our planet with our business activities. We strive to be the most sustainable company in our industry.

We are committed to raising the bar for sustainability in the textile rental industry. The key steps are innovations and offerings to reduce the negative impact related to textiles and to support our customers in their aim to diminish theirs.

# 4,600



Employees in average



*\*All figures are based on the  
Lindström Group 2019 annual results.*



# SUSTAINABLE DEVELOPMENT GOALS

**6** CLEAN WATER  
AND SANITATION



**8** DECENT WORK AND  
ECONOMIC GROWTH



**12** RESPONSIBLE  
CONSUMPTION  
AND PRODUCTION



# Helping our customers be more sustainable

Textile rental service is a waste-free, time-saving choice, as the responsibility for purchasing, maintenance, and disposal of all textiles lies with Lindström. Our business is based on a model where more is less: more extended life cycles for all our textiles, less burden on the planet. Our customers reach their own sustainability targets with Lindström solutions.

## 1. You can focus on your core business.

We want the end-users of our service to be and feel comfortable. All design decisions are thoughtfully made after test-uses and careful dialogue with our customers.

## 6. Your textiles recycled to become something new.

When we cannot find a way to recycle the textiles as raw material or upcycle them, we recover the energy stored on the textiles. We constantly monitor new innovations and test them with our partners to increase the possibilities for recycling.

## 2. You can rely on our responsible approach to working.

Using resources efficiently is one of our top priorities. The key is producing only the needed textiles, in just the right amount. We carefully select materials from proven suppliers to eliminate unwanted human rights, safety or environmental risks.

## 5. Your choice makes a difference.

You get durable textiles that can be repaired, recycled and reused both during and after their years of service, lightening the overall burden on the environment. When the textile is not usable anymore, we can reuse it in a different job function and maximize the life cycle of textiles.

**Rental textiles with responsible origin, reused multiple times during their lifespan and accompanied by efficient washing and repair services really make sense!**

## 3. You generate less waste.

We design and produce each textile to fit the user and usage. We keep transportation distances short with local service centres and optimized routes and take care of the sustainable disposal of materials after use.

## 4. You save water and energy.

With our highly efficient industrial washing process, you and the globe actually save a lot of energy and water compared to washing your work textiles at home. It is also a more hygienic solution compared to home washing.



# Lindström Services

## Workwear

Presentable, appropriate workwear is an essential factor for occupational safety and wellbeing at work. In addition, a unified workwear also gives a convincing first impression, improves the recognizability of your employees, and increases the professional pride of your personnel. We offer workwear solutions for companies and organizations of all sizes and different industries.

*"The shift from personal clothing to fixed size workwear has reduced the number of extensive number of garments needed, streamlined the use of textiles and brought us cost-efficiency,"*

**Elisa Vuorinen,**  
Procurement Manager at Turku City Hospital.



## Cleanroom

In highly controlled production conditions, people are the most common sources of contamination. Cleanroom service ensures hygienic production facilities. Prevent harmful contamination in your processes and ensure the safety of your products by the usage of cleanroom garments. Cleanroom services are widely used in various industries where hygiene is important, such as pharmaceutical, biotechnology, medical devices, health care, stem cell technology, optics, microelectronics, food, automotive and nanotechnology.

*"The cleanroom laundry has delivered us hygienic and contaminant-free garments along with significant savings on water consumption and waste management."*

**Pawan Sharma,** Additional Director, Materials and inventory control at the Serum Institute of India Pvt Ltd, describes.



## Washroom

Say goodbye to dirty washrooms, unnecessary inspection rounds and half used utilities with our environmentally friendly washroom service. Our technology-based washroom solution will help you to run your business smoothly, by giving you the tools and data needed to improve efficiency. Live notifications will inform you of when you actually need to change paper or hand towels – saving you lots of time and unnecessary work.

*"We can operate in an environmentally friendly manner and use products in such a way that as few of them are wasted as possible. Cleaners have access to phones from which they can see how much products are consumed and when they need to be replaced."*

**Anniina Nieminen,**  
Customer Manager,  
Linnan Kiinteistökehitys Lt



## Mats

Our rental mat service helps you keep your company premises in tip-top shape every single day. Mat service is an easy solution for brightening up your office look and keeping your floors clean – it doesn't matter if your company is big or small, our mat service is a cost efficient solution for you! Our mat selection covers doormats, ergonomic mats, corridor mats, traditional mud mats and unique design mats that suit your corporate image.

*"The mat service is an effortless solution."*

**Joel Karvinen,** Property Manager,  
Taloyhtiöpalvelut Onnistutaan Ky



## Hotel textiles

Create the perfect stay for your guests by furnishing your hotel with textiles chosen and designed according to your needs. With our easy and technology-based hotel textile service, laundry is more efficient and you always have enough clean and hygienic textiles available. Our service is easily optimized to your varying needs and helps you save resources. We offer our hotel textile services via our subsidiary Comforta.

*“Our towels must be made out of excellent quality materials. We want every customer to love how soft and lavish our towels feel.”*

**Leena Turunen**, Area General Manager, Lapland Hotels.



## Restaurant textiles

With our versatile restaurant textile collection, you can easily build a look and atmosphere suited to your restaurant. We can also customize our tablecloths and napkins according to your restaurant image – giving you a unique look to differentiate from competitors and take your customer experience to the next level.

*“Napkins made of plastic are great example of waste reuse and saving energy.”*

**Luka Balac**, Restaurant owners, Restaurant Nolla



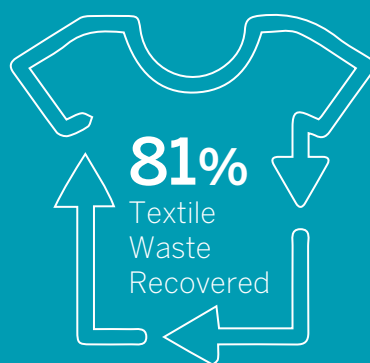
## Wipers

Our industrial wiper service provides products for the handling of industrial dirt and hazardous waste. We pick up dirty wipers and absorption mats for laundry regularly and deliver clean replacements at the same time. Our cost efficient service ensures that you always have enough clean wipers and absorption mats in use and your premises stay clean thanks to the collector bins included in our service.



## Ensuring sustainable choices for customers

For us, caring for the planet means that we use natural resources wisely. We support our customers to meet their environmental targets. They can be confident that our services are responsibly sourced and that we operate efficiently. In addition, we take care of garments and extend their life cycles to be as long as possible. By repairing garments and by boosting circular economy with our stakeholders, we want to give more to the planet and use less of its resources.



OVER **5 million**  
textiles repaired

# SERVICES

	Workwear	Cleanroom	Mats	Hotel Textiles	Restaurant Textiles	Industrial Wipes	Washroom
Belarus	●						
Bulgaria	●		●				
China	●	●					
Croatia	●		●				
Czech Republic	●		●			●	
Estonia	●		●	●	●	●	●
Finland	●	●	●	●	●	●	●
Germany	●						
Hungary	●		●				
India	●	●					
Kazakhstan	●						
Latvia	●		●			●	
Lithuania	●		●			●	●
Poland	●		●				
Romania	●		●				
Russia	●	●	●	●	●		
Serbia	●		●				
Slovak Republic	●		●			●	
Slovenia	●		●				
South Korea	●						
Sweden	●			●	●		
Turkey	●		●				
Ukraine	●		●				
United Kingdom	●		●			●	

## Lindström Group

Lindström is a textile service company focused on making our customers' lives easier in Europe and in Asia. With our 4,600 passionate employees, we offer sustainable and easy-to-use textile services that ensure safe and hygienic solutions for the best possible customer experience. In 2019, the turnover of the Lindström Group was 408 million euros.

[www.lindstromgroup.com](http://www.lindstromgroup.com)

