

Diversey 

Let's live.





# Cleaning is for the collective good

Diversey has been, and always will be, **pioneers** and **facilitators for life**. We constantly deliver **revolutionary** cleaning and hygiene technologies that provide **total confidence** to our customers across all of our global sectors.





# A resource-challenged world

## Population & urbanization growth

Population growth will increase the demand for resources.

Emergence of mega cities (>5M inhabitants).

## Labor & skill shortage

Global labor market has emerged.

Growing demand, low offer of high skill labour.

## Sustainability

Energy, food and water scarcity.

Climate change.

## Regulations

New and much stricter rules & new requirements.

*“The earth is not ours, it is a treasure we hold in trust for future generations.”*

*Traditional African saying*





# How to face these challenges

Diversey helps businesses succeed in a world of unprecedented resource challenges. Meeting these challenges demands more than sustainability – it demands determination. Practical answers that come from deep experience, nimble application and creativity.

## Resource-saving solutions

Concentrates, efficient dosing and dispensing systems that need less natural resources.

## Safer

From farm to fork, a safer global food supply chain.

## Enhanced productivity

By enabling the most efficient, effective and least wasteful way to protect assets and people.

## Improved global health

By facilitating cleaner, healthier and safer environments.



# Sustainability Vision



## Sustainable Livelihood

“Protect and care for people and the environment for sustainable success”



### People

**Social Responsibility**

contributing to communities  
in need



### Planet

**Resource efficiency**

reducing costs for businesses  
and the planet



### Profit

**Value creation**

via innovation and quantifiable  
sustainability results



# Diversey global footprint

A graphic of a glass of water being poured, with a splash of water falling onto a light blue surface, creating a large, irregular water stain that serves as a background for the map.

**8,700**  
Dedicated employees

**90**  
Distribution  
centers

**65**  
Offices

**27**  
Warehouses

**16**  
Factories

**5**  
R&D centers  
Charlotte, Mumbai,  
Amsterdam,  
Mannheim & Zürich



# Market sectors



Markets  
we serve





# Our strategic drivers



## Sustainability

- Environmental protection
- Profit generation
- People safety



## Internet of Clean

- The value of clean
- Service expertise
- Total cost of ownership

[Internet of Clean video](#)







# Customer-centric solutions

## Chemicals



- Cleaners
- Degreasers
- Sanitizers
- Disinfectants
- Ware washing
- Hand care
- Air fresheners



## Machinery



- Dosing & dispensing
- Scrubber / Driers / Vacuums
- Foam generators
- Sweepers
- Disc polishers



## Utensils



- Micro fiber systems
- Multifunctional trolleys
- Cleaning utensils and systems



## Dosing & Dispensing



- Fixed dispensing systems
- Portable dosing solutions



## Services

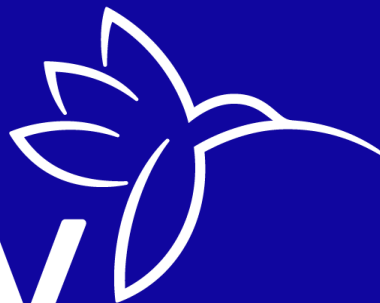


- Auditing
- Consulting
- eLearning



Application Expertise, Training & Daily Operations Support

**Diversey**



**Clax® Advanced**

**Driving Sustainability to New Heights**

**Diversey's unique offering to Lindstrom**



# Clax Advanced ?



**Third** Generation System  
2X Improvement Over Earlier System



Superior Formulation  
Superior Performance  
Simplified Solution



Adaptable Program



Responsible, Robust System



# Clax® Advanced

Driving Sustainability to New Heights



## Efficiency

Maximizing  
Operational Efficiency

- Optimizes your wash process
- Saves water and energy with low temperature
- Shorter wash cycles
- Increases productivity
- Certified to meet hygiene and disinfection standards



## Effectiveness

Driving Effective  
Performance

- Superior whiteness and softness
- Beats industry standard for rewash
- Fragrance re-activates when guests use their towels, enhancing the guest experience
- Increases productivity



## Sustainability

Reducing Environmental  
Impact

- Environmentally friendly products
- Reduces electricity & steam
- Reduces water
- Reduces packaging waste
- Reduces transportation
- Reduces carbon footprint



**EFFICIENT TEMPERATURE PROFILE**  
Saves Electricity



**EFFICIENT TEMPERATURE PROFILE**  
Saves Steam



**EFFICIENT RINSE**  
Saves Water



**EFFICIENT WASH CYCLE**  
Saves Time



**EFFICIENT FORMULATION**  
Saves Wastes



**EFFICIENT FORMULATION**  
Cuts Carbon Footprint



**EFFICIENT WASH SOLUTION**  
Saves Linen

**Clax<sup>®</sup> Advanced**

# Clax<sup>®</sup> Advanced

Certified to meet more than hygiene requirement



Bacteria	Clax Xcellence			Clax Advanced		
	Bath Linen	Bed Linen	F&B Linen	Bath Linen	Bed Linen	F&B Linen
S. Aureus ATCC 6538	No growth	No growth	No growth	No growth	No growth	No growth
E. Faecium ATCC 6057	No growth	No growth	No growth	No growth	No growth	No growth

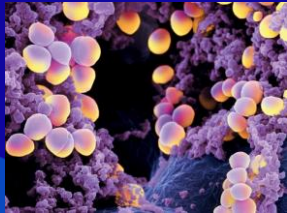


Photo of Staphylococcus Aureus



Photo of Enterococcus Faecium

## Key Implications:

No microbiological growth was observed after completing the washing cycles (Test organisms used: S. Aureus and E. Faecium)

This means that a log 7 reduction can be obtained from Clax Advanced. It implies that not even one out of 10 million bacteria can survive the wash process.

Laundry staff MUST follow Diversey's standard wash process and do not attempt to change any step without consulting Diversey.

Additional benefits in addition to saving of water & energy

# Impact on Environment



Cuts up to **30%** ↓  
Plastic Drum Packaging

Higher Concentration aids in reducing:

- ✓ Plastic Packaging
- ✓ Chemical Transported
- ✓ Chemical Produced

Bringing Net CO<sup>2</sup> Reduction



Sustainability



## Join the conversation on social media

For a deep understanding of our solutions, expertise, customer success stories and industry news, follow Diversey in Social Media.





Diversey



Thank You!

Let's live.

